

Watershed Protection

Our Vision

Increase public participation in obtaining conservation easements.

Descriptive Highlights

- Public dialogue and education: forums, mass media
- Mass mailing to homeowners/landowners
- Form alliances with water boards, land trusts, environmental organizations and clubs
- Encourage formation of an Open Space District

Key Benefits

- Tax savings for landowners
- Decrease in detrimental environmental practices – logging, road building, development
- Protect and ensure water resources and quality
- Trust building

First Steps

- Coordinate a meeting of the available resources
- Develop a process for landowners to encourage the dedication of easements
- Easy flow chart/brochure outlining the process

Available Resources

- Water districts
- Financial planning professionals
- Farm Bureau
- Local and national land trusts (Sempivirens Fund, Land Trust of Santa Cruz County, Elkhorn Slough Foundation, Trust for Public Land, Land Trust Alliance, Open Space Alliance)

Other Things We Need

- Funding sources for easement monitoring
- Fund sources for public outreach



Who's Taking the Next Step?

- **Covener:**
 - Carol Carson, Valley Women's Club Environmental Committee
Phone: 831-338-6343
Email: carson@carolcarson.com

- **Participants:**
 - Peggy Waters
 - Reggie Knox
 - Julie Anne Hopkins
 - Celia Scott
 - Kevin Collins
 - Tai Stills
 - Sempivirens Fund
 - Kirsten Llske