

## Invasive Plant Education

### Our Vision

Awareness about invasive plants and what to do about them.

### Descriptive Highlights

- Invasive plant removal calendar (12 months)
- Color photos, text, descriptive highlights and instructions
- Before's and after's (some examples)
- Scientifically precise but still with share of humor
- Divide by life history (flowering, etc.) and seasons



### Key Benefits

- Clearly and specifically educate general public with on-going information
- Create “buy-in” in invasive plant control
- Creating knowledge of bioregion, sense of place, protect native biodiversity, What is native, what is not?

### First Steps

- Draft the calendar prioritizing plants and information
- Code complexities of removal (R,G,Y)
- Review by local experts
- Identify grants for future printing
- Final review by graphic designer
- Define distribution method to include larger community
  - CNPS
  - Water Districts
  - Nurseries
  - Universities
  - Hardware stores
  - Events (earth day!)
  - Arboretum, UCSC Farm
  - Master Gardeners

### Available Resources

- Contacts for local organizations and technical assistance
- Contacts for private contractors
- Include DVD with removal demonstrations with different difficulties
- Internet links and websites
- Grants (some exist, find more sources)

### **Other Things We Need**

- Additional funding for publication
- Great graphic designer
- Clarify how to expand market of people interested

### **Who's Taking the Next Step?**

- **Covener:**
  - Jen Stern, Santa Cruz County Resource Conservation District  
Phone: 831-464-2950  
Email: [jstern@sccrcd.org](mailto:jstern@sccrcd.org)
  
- **Participants:**
  - Elena Freeman
  - Carol Carson
  - Josh Fodor
  - Surrey Kent
  - Peggy Waters
  - Roxanne Evans