

Green S.T.E.P.S.

Our Vision

Green Steps to Engage Pollution Solutions
Making connections between daily choices and their impact on the local and global environment.

Descriptive Highlights

- Broad based outreach campaign using logos, brochures
- Workshops in neighborhoods
- Community collaboration

Key Benefits

- Create a responsible public
- Preserve quality of life in Santa Cruz County
- Support global sustainability

First Steps

- Develop working group
- Identify lead or fiscal organization
- Seek funding and/or pool resources
- Identify target audiences and outreach style for different groups

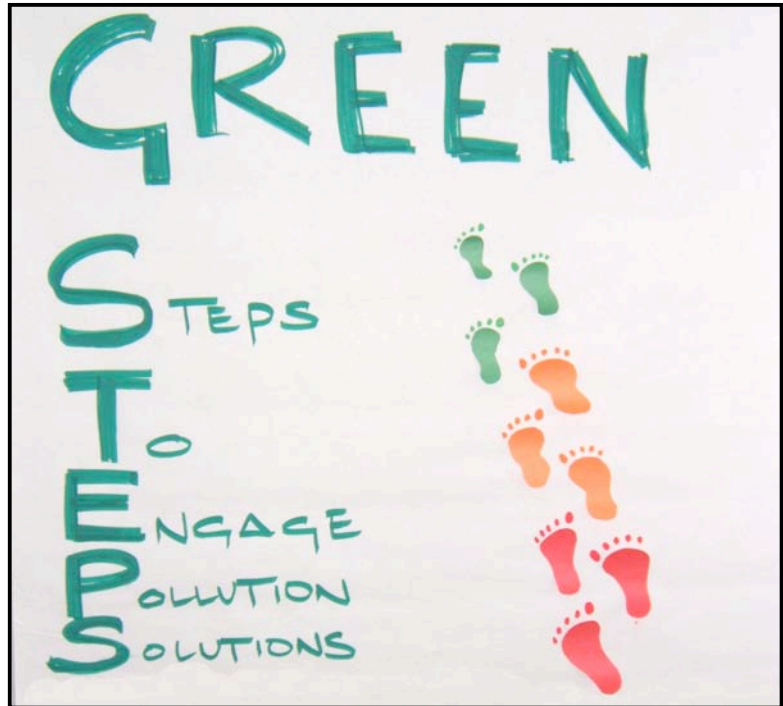
Available Resources

- Water Districts, water conservation programs, local agencies
- NPDES programs
- Local nonprofits
- Religious organizations
- Community groups/schools

Other Things We Need

- Logo
- Money
- Lead organization

Who's Taking the Next Step?



- **Covener:**
 - **TBD – None signed up at the Summit. Please contact Kirsten Liske if you are interested at kliske@ecoact.org, or (831) 426 5925 ext 123**

- **Participants:**
 - Laura Kasa
 - Ana Maria Rebelo
 - Piet Canin
 - Kirsten Liske
 - Anne Hayes
 - Roxanne Evans
 - Elena Freeman
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