

Earth Day / Week / Month

Our Vision

Earth day / week / month

Descriptive Highlights

- County wide activities
 - During specific time frame (day, week, month)
 - Forums on sustainability
 - Environmental films
 - Hikes, etc
- E-waste, pharmaceutical waste disposal, clean up events
- Collaboration of:
 - Environmental organizations
 - Public agencies
 - Businesses
- Localize activities to minimize event day transportation needs



Key Benefits

- Public participation in environmentally beneficial activities
- Inspire connections between people and the earth
- Encourage continued behavioral shifts to benefit environmental health

First Steps

- Solicit participation from today's participants
- Form earth event planning committee
 - Each representative coordinate specific event e.g. film, lecture
 - Member of committee coordinate publicity e.g. flyer, poster, ads

Available Resources

- Earth vision film archives
- List of businesses and organizations that participated in the past and other materials from past events
- Global Exchange list of resources
- Volunteers from environmental organizations (Surfrider, UCSC and other schools)

Other Things We Need

- Director / spearhead for event
- \$\$ for printing, advertising, venue rental, permits, etc
- Collaboration of from other environmental organizations
- Venues

Who's Taking the Next Step?

- **Covener:**
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- **Participants:**
 - Laura Kasa
 - Shauna Casey
 - Peter Scott
 - Sherry Bryan
 - Celia Scott
 - Kirsten Liske
 - Amy Gross
 - Micah Posner
 - Melanie Kimbell