



**Table 1**  
**Project Performance Measures for Planning, Research, Monitoring, or Assessment Activities**

A. Project Goals	B. Desired Outcomes	C. Output Indicators (measures to check output)	D. Outcome Indicators (measures on change)	E. Measurement Tools and Methods	F. Targets
<p>1. Achieve immediate and lasting reductions in nutrient sediment and pathogen pollution to surface and ground waters through the implementation of BMPs on livestock facilities in San Mateo, Santa Cruz, San Benito, South Santa Clara, Monterey, San Luis Obispo, and Santa Barbara Counties.</p>	<p>1. Increase the number of livestock owners/facilities who implement BMPs to decrease nutrient, sediment and/or pathogen pollution leaving their property.</p> <p>2. Increase the number of livestock facility owners who have a written site plan addressing water quality concerns for their property.</p> <p>3. Increase livestock owners/facilities awareness of local resources available to them for assistance with BMP implementation and technical assistance</p> <p>4. Create a network of livestock properties who have implemented BMPs so that people who</p>	<p>1. Conduct sixty (60) hours of Technical Trainings throughout the regions to address BMP installation for manure management, erosion control strategies, site planning etc.</p> <p>2. Conduct four (4) half-day Hands-On Technical Trainings.</p> <p>3. Solicit applications from program participants to become Implementation Sites.</p> <p>4. Recruit livestock owners to participate in the Peer Leader Program.</p> <p>5. Give presentations at statewide</p>	<p>1. Have at least 30 people attend each training and implement at least one (1) BMP on their property. (Total of 210 persons.)</p> <p>2. Have 30% of training recipients (60 persons) complete a written site plan for their property.</p> <p>3. Have at least 20 people attend each Half-Day Hands-On training and implement at least one (1) BMP on their property.</p> <p>4. Receive at least 40 applications from livestock owners to</p>	<p>1. Opinion, awareness, skill, and behavior assessment surveys will be conducted before and after at all trainings.</p> <p>2. Pledges to implement BMPs using new materials and knowledge will be signed and collected from participants.</p> <p>3. Follow-up surveys completed 9 months after the trainings are complete to determine implementation of BMPs and completion of written site plans.</p> <p>4. Photo documentation will be attempted on 10% of BMPs reported in survey process.</p> <p>5. Photo</p>	<p>1. Increase number of facilities reached by 120.</p> <p>2. Increase the number of livestock owners who have a written site plan for their property by at least 14 to 22 implementation site participants and 60 Technical Training participants.</p> <p>3. Track that 30% of our Technical Assistance Recipients complete one BMP on their property.</p> <p>4. Increase the number of Implementation Site by at least 14 to 22 sites.</p>



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	<p>are interested in implementing BMPs on their property can see first-hand how they work and hear testimony from their peers on the success/challenges of the projects.</p> <p>5. Establish a self sustaining Peer Leader network to support water quality protective livestock facility management practices into the future.</p> <p>6. Expand the program throughout the Central Coast region.</p> <p>7. Support expansion of the program statewide so that it can be effectively and cost efficiently replicated throughout California where needed.</p>	<p>conferences to promote the Livestock and Land program.</p>	<p>become Implementation Sites.</p> <p>5. Contract with at least 14 property owners to complete a writer site plan, implement priority BMPs on their property, and to commit to sharing their work with others in the community for a minimum of five (5) years.</p> <p>6. On the Implementation Sites where BMPs are installed, achieve an 80% reduction in sources vulnerable to transport into surface waters from water diversion projects.</p>	<p>documentation will be completed at each technical training.</p> <p>6. Each Implementation Site owner will be required to complete a Water Quality Site Plans to address all aspects of their operation and their impact on water quality.</p> <p>7. Before and after photo documentation will be conducted at each Implementation Site.</p> <p>8. Measure and collect information to be used in calculating load reductions from BMP installations at all Implementation Sites.</p> <p>9. After surveys at 3 and 12 months for statewide training workshop participants will</p>	<p>5. Maintain level of Peer Leader program network volunteers.</p> <p>6. Deliver 480 hours of volunteer Peer Leader education and outreach services to the livestock community during the grant term at least 10 events.</p> <p>7. Track that 3 statewide program share training participants or materials recipients have made progress toward program implementation by securing funding, creating a workplan or building a project team and holding meetings.</p>



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			<p>7. Overall, where BMPs are installed there will be a 30% reduction in potential pollutant loads at Implementation Sites.</p> <p>8. Recruit or retain Peer Leaders resulting in a network of 15 trained Peer Leaders.</p> <p>9. All Peer Leaders will work to support the program by staffing table displays or supporting feed stores at a minimum of 10 events / locations throughout the grant cycle.</p> <p>10. Give at least 2 presentations at statewide</p>	<p>determine program implementation/development success.</p>	



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			<p>conferences such at the Annual RCD Meeting and Non-Point Source Conferences.</p> <p>11. Distribute up to 20 Resource binders and up to 600s CDs to interested agencies and survey for actual or likelihood of program implementation.</p> <p>12. Implement a one-day Statewide Program Share Training workshop for at least 20 water quality agency staff.</p>		