

Watershed Collaboration

Our Vision

Collaboration of organizations to leverage positive outcomes for Watersheds



Descriptive Highlights

- Conscious connecting Communications
- Joint funding requests
- Watershed clean up beach and rivers together
- Use events to tie to each other (one event sends people to other organizations efforts)

Key Benefits

- Tourist education plan
- Joint marketing
- Connect CVC to marketing efforts
- Kids activity area / alternate organization tolerance /awareness

First Steps

- Get group together
- Outstanding outreach
- Involving new organizations
- South county outreach
- Involving religious institutions as outreach outlet
- Monterey Bay area connectivity
- Decide scope and framework for group

Available Resources

- CNPS
- County GIS
- Blue Circle and RCD
- Water districts
- Watershed plans
- Watershed grants
- Organizations that sponsor cleanups
- Volunteer restoration events
- Landtrusts
- State Parks

Other Things We Need

- Funding database; research what's available and push out to organizations and briefing information on application process
- Good Photographs
- Media Database
- Organization database, mini list serve
- Weed management program
- Meeting place and framework

Who's Taking the Next Step?

- **Conveners:**
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