

Styrofoam Take-out Buyback

Our Vision

Create incentives for local businesses to accelerate adoption of recyclable/ compostable take off. Ensure high benefit end-use for leftover styrofoam

Descriptive Highlights

- Take back to go Styrofoam
- Increase benefit end use Styrofoam non landfilled
- Connect businesses to local suppliers
- Outreach to local suppliers
- Stimulate bulk purchasing for lower costs

Key Benefits

- Marketing focus
- Gain support
- Decrease material to landfill
- Increase business economy bottom line with decreased pricing
- Decrease urban runoff/ marine debris
- Increase fast adoption of new ordinances

First Steps

- Investigate companies willing to take clean Styrofoam
- Funding
- Engage suppliers
- Number of businesses
- Blocks or take back?
- Bay area drop off?

Available Resources

- Green Building Supply
- CLWMB Marine Debris Program
- Pre-existing buy backs
- SF Penn company into peanuts
- Coast Paper in conversation for pricing and coordinating
- City of Santa Cruz (funding and resources)
- Save our Shores, Coastal Conservancy
- Watsonville Wetlands Watch – Support
- Student help with Save our Shores

Other Things We Need



- Be sure of beneficial end use
- Media Blitz
- Money, trade in, gift certificate
- Main supplies – Costco, ledgers
- List of compliance products on display at source stores
- Determine level of reimbursement

Who's Taking the Next Step?

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