

Get on the Bus

Our Vision

Identify through grassroots community planning/ focus, what would make bus transit acceptable to mainstream commuters and residents for all types of travel.



Descriptive Highlights

- Survey/ focus group/ outreach effort to find out “what would it take get you out of your car and on the bus?” Such as schedules, types of busses, routing, services on bus, Park n’ ride lots, express service/ length of ride, bike racks, subscription.

Key Benefits

- Safety improved
- Access to bus system
- Shorter wait for bus
- Ability to get on/ off with shopping bags
- Mid County Congestion relief
- Life Line service benefits

First Steps

- Approach for Metro for buy-in, agreement to listen to findings
- Identify a core group to guide project (need some political power in group)
- Look for models
- Look for funding for the project
- Develop survey and process

Available Resources

- RTC interest
- Transportation Demand Management Money
- Climate Change Interest
- Rising Fuel Cost Incentive
- Employer Support
- UCSC Interns

Other Things We Need

- Make people believe there’s an option of changing the Metro

Who’s Taking the Next Step?

- **Conveners:**

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- **Participants:**

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